Choosing the Right College



Use the checklist below to identify the characteristics that matter most to you. Ask your parents to do the same. Then compare and discuss your answers. Search for schools that match your key criteria and fit you academically, socially and culturally:

My Top Criteria		My Parents' Top Criteria	
	athletic offerings		athletic offerings
	campus safety		campus safety
	campus setting (urban, suburban, small town or rural)		campus setting (urban, suburban, small town or rural)
	extracurricular organizations and events		extracurricular organizations and events
	faculty experience and expertise		faculty experience and expertise
	financial aid availability and deadlines		financial aid availability and deadlines
	geographic location		geographic location
	housing availability and cost		housing availability and cost
	length, time and location of classes		length, time and location of classes
	number of students enrolled		number of students enrolled
	percentage of graduates employed within one year		percentage of graduates employed within one year
	percentage of students who graduate		percentage of students who graduate
	percentage of students who return the following year		percentage of students who return the following year
	programs of study (majors and minors)		programs of study (majors and minors)
	school facilities and equipment		school facilities and equipment
	school or program reputation		school or program reputation
	student characteristics (demographics)		student characteristics (demographics)
	student-to-faculty ratio (class size)		student-to-faculty ratio (class size)
	support services (meals, counseling, job placement)		support services (meals, counseling, job placement)
	transportation availability and cost		transportation availability and cost
	tuition and fees		tuition and fees

If you're still having trouble identifying what's important to you, ask yourself:

- Why do I want to go to college?
- What do I want to get out of college?
- How will college help me work toward my goals?
- Which college will best/least help me work toward my goals?
- What are the advantages/disadvantages of going now rather than later?
- Does it matter how many students are enrolled with me?
- Do I want to be with students who have diverse ideas, viewpoints and backgrounds?
- In which type of campus setting am I most/least comfortable?