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Preliminary Minnesota Postsecondary Enrollment Census for Fall 2013

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About the Minnesota Office of Higher Education

The Minnesota Office of Higher Education is a cabinet-level state agency providing students with financial aid programs and information to help them gain access to postsecondary education. The agency also serves as the state's clearinghouse for data, research and analysis on postsecondary enrollment, financial aid, finance and trends.

The Minnesota State Grant Program is the largest financial aid program administered by the Office of Higher Education, awarding up to \$180 million in need-based grants to Minnesota residents attending accredited institutions in Minnesota. The agency oversees tuition reciprocity programs, a student loan program, Minnesota's 529 College Savings Plan, licensing and early college awareness programs for youth.

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Introduction

Fall 2013 enrollment at Minnesota's colleges, universities and career schools decreased 2.7 percent (9,892 students) from the previous fall and 4.9 percent from fall 2009, according to preliminary fall headcount figures reported to the Minnesota Office of Higher Education.

There were 5,115 fewer students enrolled at public institutions and 4,777 fewer enrolled at private institutions from the previous fall. Enrollments in career-oriented programs (at public 2-year colleges and private career schools) grew after the 2008 recession as adults, predominantly aged 25 to 44, went back to college for short-term re-training or to seek new career options by furthering their postsecondary education.

The biggest percentage change in enrollment has occurred at private career schools which decreased 17.9 percent from the previous fall and 39.1 percent during the past five years; a decrease of 4,854 and 14,287 students respectively. Private career school enrollments in Minnesota reached their peak in 2009. Enrollment levels are now about the same as they were in 2006. Over a dozen smaller schools have closed during the past five years and those still in operation have enrolled fewer students.

Total fall 2013 headcount enrollment for undergraduates and graduate students was reported at 354,660.

About the Data

The fall census of enrolled students at Minnesota postsecondary institutions appears in this report. Enrollments are grouped by individual institution, institution type, and whether the institution is located inside or outside the Twin Cities metropolitan area. Preliminary fall census data are included only for institutions eligible to participate in a state-funded student financial aid program (the Minnesota State Grant program or SELF Loan program) administered by the Office of Higher Education. This includes all publicly-funded higher education institutions and many non-profit and for-profit institutions.

For each institution, preliminary enrollment from fall 2013 is compared with previously reported preliminary enrollments from fall 2009. Data may vary from previously published reports due to corrections made after the publication date. Data received after these tables are prepared will appear in next year's report.

Preliminary census data may differ from data that appear in the *Basic Data Series* published by the Office of Higher Education or other reports based on student characteristics. Census data received for this report may, in some cases, differ from data received for the student enrollment record data base due to the following reasons:

- Data for the student enrollment data base may not have been provided in time for this report, but a preliminary headcount is obtained verbally to fill in the spreadsheet. The verbal number may be an early estimate only.
- The Minnesota State Colleges and Universities provide end-of-term data for the student enrollment data base, but an early fall census are used in this report.

More detailed data on the characteristics of students enrolled in fall 2013 will be posted on the Office of Higher Education's website in mid-2014.

Table 1. Preliminary Headcount Enrollment
Summaries by Type of Postsecondary Institution, Fall 2009 to Fall 2013

						Percent Change	
	2009	2010	2011	2012	2013	2012-2013	2009-2013
Public Institutions							
Community and Technical Colleges	130,715	134,464	131,679	132,005	128,097	-3.0%	-2.0%
Minnesota State Universities				68,017		-1.2%	-1.3%
University of Minnesota	67,364	67,932	69,221	68,418	68,047	-0.5%	1.0%
Total Metro Public Institutions	130,414	132,743	132,775	132,678	130,129	-1.9%	-0.2%
Total Non-metro Public Institutions	135,741	138,945	137,162	135,762	133,196	-1.9%	-1.9%
Total Public Institutions	266,155	271,688	269,937	268,440	263,325	-1.9%	-1.1%
Private Institutions							
Private Colleges & Universities	66,872	67,664	66,348	66,012	66,220	0.3%	-1.0%
Private Career Schools*	36,566	33,821	30,997	27,133	22,279	-17.9%	-39.1%
Private Graduate Schools	3,216	3,215	2,927	2,967	2,836	-4.4%	-11.8%
Total Metro Private Institutions	79,839	77,029	73,129	68,959	64,494	-6.5%	-19.2%
Total Non-metro Private Institutions	26,815	27,671	27,143	27,153	26,841	-1.1%	0.1%
Total Private Institutions*	106,654	104,700	100,272	96,112	91,335	-5.0%	-14.4%
All Minnesota Institutions							
Total Metro Institutions	210.253	209,772	205.904	201,637	194,623	-3.5%	-7.4%
Total Non-metro Institutions	-	-	-	162,915	-	-1.8%	-1.5%
Total Minnesota	372,809	376,388	370,209	364,552	354,660	-2.7%	-4.9%

^{*}Does not include enrollment at Capella or Walden Universities. See page 11 for those institutions.

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Table 2. Preliminary Headcount Enrollment Community and Technical Colleges, Fall 2009 to Fall 2013

						Percent (Percent Change		
	2009	2010	2011	2012	2013	2012-2013	2009-2013		
Metro Institutions									
Anoka Technical College	2,260	2,275	2,338	2,166	2,165	0.0%	-4.2%		
Anoka-Ramsey Community College*	9,210	9,424	9,221	9,485	9,332	-1.6%	1.3%		
Century College	10,489	10,898	10,823	10,480	10,076	-3.9%	-3.9%		
Dakota County Technical College	2,978	3,154	3,056	3,242	2,961	-8.7%	-0.6%		
Hennepin Technical College	6,236	6,709	6,663	6,489	6,255	-3.6%	0.3%		
Inver Hills Community College	6,188	6,372	6,097	6,013	5,895	-2.0%	-4.7%		
Minneapolis Community and Tech College	10,591	10,538	10,233	10,090	9,741	-3.5%	-8.0%		
Normandale Community College	10,092	10,223	9,902	9,901	9,427	-4.8%	-6.6%		
North Hennepin Community College	7,421	7,453	7,381	7,701	7,536	-2.1%	1.5%		
Saint Paul College	5,929	6,130	6,319	6,747	6,740	-0.1%	13.7%		
Total Metro Institutions	71,394	73,176	72,033	72,314	70,128	-3.0%	-1.8%		

^{*}Includes the Cambridge campus which is located outside the seven-county metro area.

continued

Table 2. Preliminary Headcount Enrollment
Community and Technical Colleges, Fall 2009 to Fall 2013 (continued)

						Percent Change	
	2009	2010	2011	2012	2013	2012-2013	2009-2013
Non-metro Institutions							
Alexandria Technical College	2,477	2,615	2,695	2,944	2,664	-9.5%	7.5%
Central Lakes College	4,010	4,378	4,402	4,324	4,138	-4.3%	3.2%
Fond du Lac Tribal and Community College	2,186	2,311	2,313	2,299	2,267	-1.4%	3.7%
Hibbing Community College	1,598	1,629	1,463	1,315	1,368	4.0%	-14.4%
Itasca Community College	1,210	1,300	1,290	1,261	1,250	-0.9%	3.3%
Lake Superior College	4,454	4,515	4,652	4,834	5,186	7.3%	16.4%
Mesabi Range Community and Tech College	1,635	1,702	1,541	1,451	1,373	-5.4%	-16.0%
Minnnesota Community and Technical College	6,656	6,925	6,654	6,781	6,483	-4.4%	-2.6%
Minnesota State College-Southeast Technical	2,473	2,554	2,381	2,273	2,188	-3.7%	-11.5%
Minnesota West Community and Tech College	2,863	3,062	2,970	3,196	3,022	-5.4%	5.6%
Northland Community and Technical College	4,154	4,030	3,914	4,002	3,755	-6.2%	-9.6%
Northwest Technical College	1,605	1,420	1,384	1,168	1,203	3.0%	-25.0%
Pine Technical College	952	1,026	1,065	1,020	1,045	2.5%	9.8%
Rainy River Community College*	323	359	356	375	313	-16.5%	-3.1%
Ridgewater College	3,969	4,052	3,795	3,717	3,619	-2.6%	-8.8%
Riverland Community College	3,465	3,558	3,329	3,245	3,121	-3.8%	-9.9%
Rochester Community and Technical College	6,266	6,245	6,081	6,295	6,062	-3.7%	-3.3%
St. Cloud Technical and Community College	4,407	4,810	4,660	4,721	4,877	3.3%	10.7%
South Central College	3,921	4,044	3,921	3,707	3,323	-10.4%	-15.3%
Vermilion Community College	697	753	780	763	712	-6.7%	2.2%
Total Non-metro Institutions	59,321	61,288	59,646	59,691	57,969	-2.9%	-2.3%
Total All Community & Technical	130,715	134,464	131,679	132,005	128,097	-3.0%	-2.0%

^{*}Rainy River fall 2013 headcount excludes 26 students who are enrolled in courses shared with Itasca Community College.

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Source: Minnesota State Colleges and Universities; official headcount of students enrolled at the 30th day of the fall semester

Table 3. Preliminary Headcount Enrollment
State Universities and University of Minnesota, Fall 2009 to Fall 2013

						Percent (Change
	2009	2010	2011	2012	2013	2012-2013	2009-2013
State Universities							
Metro Institutions							
Metropolitan State University	7,361	7,846	8,185	8,511	8,475	-0.4%	15.1%
Non-metro Institutions							
Bemidji State University	5,171	5,365	5,360	5,017	4,952	-1.3%	-4.2%
Minnesota State University, Mankato	14,951	15,393	15,649	15,413	15,409	0.0%	3.1%
Minnesota State University Moorhead	7,477	7,497	7,254	6,904	6,624	-4.1%	-11.4%
Saint Cloud State University	17,686	18,319	17,231	16,457	16,245	-1.3%	-8.1%
Southwest Minnesota State University	6,740	6,241	6,382	6,778	6,673	-1.5%	-1.0%
Winona State University	8,690	8,631	8,976	8,937	8,803	-1.5%	1.3%
Total Non-metro Institutions	60,715	61,446	60,852	59,506	58,706	-1.3%	-3.3%
Total	68,076	69,292	69,037	68,017	67,181	-1.2%	-1.3%
University of Minnesota							
Metro Institutions							
Twin Cities	51,659	51,721	52,557	51,853	51,526	-0.6%	-0.3%
Non-metro Institutions							
Crookston	2,279	2,528	2,653	2,764	2,839	2.7%	24.6%
Duluth	11,664	11,729	11,806	11,491	11,241	-2.2%	-3.6%
Morris	1,705	1,811	1,932	1,896	1,946	2.6%	14.1%
Rochester*	57	143	273	414	495	19.6%	768.4%
Total Non-metro Institutions	15,705	16,211	16,664	16,565	16,521	-0.3%	5.2%
Total	67,364	67,932	69,221	68,418	68,047	-0.5%	1.0%

^{*}Beginning fall 2009, students enrolled through the new Center for Learning Innovation college at Rochester will be reported as a separate campus.

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Source: Minnesota State Colleges and Universities Policy and Planning; official headcount of students enrolled at the 30th day of the fall semester. University of http://www.oir.umn.edu/student/enrollment

Table 4. Preliminary Headcount Enrollment
Private Colleges and Universities, Fall 2009 to Fall 2013

						Percent Change	
	2009	2010	2011	2012	2013	2012-2013	2009-2013
Metro Institutions							
Augsburg College	4,016	4,073	3,908	3,698	3,554	-3.9%	-11.5%
Bethel University	4,370	4,398	4,458	4,435	4,542	2.4%	3.9%
Cardinal Stritch University	375	n/a	n/a	n/a	n/a		
College of Visual Arts+	186	210	212	179	0		
Concordia University	2,816	2,924	2,770	2,970	3,632	22.3%	29.0%
Crown College	1,221	1,177	1,199	1,253	1,323	5.6%	8.4%
Hamline University	5,166	5,022	4,852	4,683	4,581	-2.2%	-11.3%
Macalester College	1,996	2,033	2,005	2,070	2,038	-1.5%	2.1%
Minneapolis College of Art & Design	712	727	666	732	791	8.1%	11.1%
North Central University	1,243	1,381	1,384	1,309	1,299	-0.8%	4.5%
St. Catherine University	5,277	5,328	5,227	5,075	5,017	-1.1%	-4.9%
University of Northwestern-St. Paul	3,070	3,081	3,044	3,217	3,352	4.2%	9.2%
University of Saint Thomas	10,852	10,840	10,508	10,317	10,192	-1.2%	-6.1%
Total Metro Institutions	41,300	41,194	40,233	39,938	40,321	1.0%	-2.4%
Non-metro Institutions							
Bethany Lutheran College	646	607	612	600	579	-3.5%	-10.4%
Carleton College	2,011	2,023	2,018	2,058	2,047	-0.5%	1.8%
College of Saint Benedict	2,099	2,080	2,087	2,067	2,048	-0.9%	-2.4%
College of Saint Scholastica	3,597	3,927	4,014	4,144	4,240	2.3%	17.9%
Concordia College (Moorhead)	2,811	2,797	2,770	2,626	2,575	-1.9%	-8.4%
Crossroads College	170	173	160	154	101	-34.4%	-40.6%
Gustavus Adolphus College	2,481	2,437	2,460	2,530	2,462	-2.7%	-0.8%
Martin Luther College	826	837	777	799	824	3.1%	-0.2%
Oak Hills Christian College	130	124	118	122	117	-4.1%	-10.0%
Presentation College (Fairmont)	181	219	218	238	274	15.1%	51.4%
Saint John's University	2,023	2,032	2,013	1,986	1,979	-0.4%	-2.2%
Saint Mary's University of Minnesota	5,498	6,058	5,689	5,574	5,528	-0.8%	0.5%
Saint Olaf College	3,099	3,156	3,179	3,176	3,125	-1.6%	0.8%
Total Non-metro Institutions	25,572	26,470	26,115	26,074	25,899	-0.7%	1.3%
Total	66,872	67,664	66,348	66,012	66,220	0.3%	-1.0%

⁺ Institutions that are closed.

n/a: institution no longer participates in state-funded financial aid program and is not required to submit enrollment data

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Preliminary data are sometimes based on a verbal census. Data appearing elsewhere are derived from the Office of Higher Education's student enrollment database. In some cases, data received for the database differs from the census data in this report.

Table 5. Preliminary Headcount Enrollment Private Career Schools, Fall 2009 to Fall 2013

						Percent (Change
	2009	2010	2011	2012	2013	2012-2013	2009-2013
Metro Institutions							
Academy College	205	228	191	152	149	-2.0%	-27.3%
American Indian OIC	119	95	111	194	156	-19.6%	31.1%
Anthem College (Minnesota)	230	365	298	540	84	-84.4%	-63.5%
Argosy University/Twin Cities	2,311	2,579	2,145	1,808	1,627	-10.0%	-29.6%
Art Institutes International Minnesota	1,944	1,978	1,794	1,407	1,139	-19.0%	-41.4%
Aveda Institute Minneapolis	211	286	369	390	320	-17.9%	51.7%
Brainco School of Advertising	41	29	19	15		-100.0%	-100.0%
Brensten Education		66	59	156	n/a		
Brown College	1,036	1,081	485	1,451	966	-33.4%	-6.8%
CenterPoint School of Massage and Shiatsu	129	139	116	105	101	-3.8%	-21.7%
Central Beauty School+	268	27	14	0	0		
DeVry University	573	820	712	569	569	0.0%	-0.7%
Dunwoody College of Technology	1,448	1,352	1,041	1,091	1,013	-7.1%	-30.0%
Empire Beauty Schools	164	197	113	168	112	-33.3%	-31.7%
Everest Institute	738	217	129	245	201	-18.0%	-72.8%
Globe University	1,451	1,787	1,661	1,378	1,223	-11.2%	-15.7%
Green River Dance for Global Somatics	9	5	6	6	4	-33.3%	-55.6%
Hastings Beauty School	24	32	52	50	36	-28.0%	50.0%
Herzing College	327	373	375	332	260	-21.7%	-20.5%
Institute of Production and Recording	389	438	361	299	242	-19.1%	-37.8%
ITT Technical Institute	634	730	573	483	313	-35.2%	-50.6%
LA Beauty School	11	38	46	14	30	114.3%	172.7%
Le Cordon Bleu College of Culinary Arts	946	792	617	1,450	1,268	-12.6%	34.0%
Magic Beauty+	57	64	43	0	0		
McNally Smith College of Music	680	637	674	647	589	-9.0%	-13.4%
Miami Ad School	71	49	44	28	19	-32.1%	-73.2%
Minneapolis Business College	473	527	428	219	191	-12.8%	-59.6%
Minneapolis Media Institute	20	123	167	155	147	-5.2%	635.0%
Minnesota Paralegal Institute+	138	0	0	0	0		
Minnesota School of Barbering	20	21	20	15	12	-20.0%	-40.0%
Minnesota School of Beauty	48	42	38	35	39	11.4%	-18.8%
Minnesota School of Business*	6,902	6,997	7,254	4,153	3,197	-23.0%	-53.7%
Minnesota School of Cosmetology	138	229	247	265	231	-12.8%	67.4%
						(continued

Table 5. Preliminary Enrollment
Private Career Schools, Fall 2008 to Fall 2012 (continued)

					Perc		nt Change	
	2009	2010	2011	2012	2013	2012-2013	2009-2013	
Metro Institutions								
Moler Barber School	80	32	96	37	37	0.0%	-53.8%	
Montessori Training Institute	26	23	31	23	23	0.0%	-11.5%	
MRI School of Minnesota	17	21	22	6	0			
Nail Tech and Beauty School+	17	n/a	n/a	n/a	0			
National American University	1,338	1,837	1,968	2,022	1,790	-11.5%	33.8%	
Northwest Technical Institute+	109	99	63	25	0			
PCI Academy (New Hope)	24	17	64	59	62	5.1%	158.3%	
Pro-Image Beauty School	17	10	n/a	n/a	n/a			
Rasmussen College*	6,533	7,329	6,651	5,154	4,379	-15.0%	-33.0%	
Regency Beauty Institute*	558	191	186	282	227	-19.5%	-59.3%	
Summit Academy OIC	134	209	179	248	235	-5.2%	75.4%	
TechSkills+	126	64	42	0	0			
Transportation Center for Excellence	302	102	102	45		-100.0%	-100.0%	
Travel Academy		4	33	56	69	23.2%		
University of Phoenix-Minneapolis**	4,287	301	274	277	277	0.0%	-93.5%	
Zegis Beauty School+		38	56	0	0			
Total Metro Institutions	35,323	32,620	29,969	26,054	21,337	-18.1%	-39.6%	
						(continued	

^{*}Includes campuses located outside the metro area.

^{**}Reporting Minneapolis campus-based students only starting in fall 2010.

Table 5. Preliminary Headcount Enrollment
Private Career Schools, Fall 2009 to Fall 2013 (continued)

						Percent Change		
	2009	2010	2011	2012	2013	2012-2013	2009-2013	
Non-metro Institutions								
Allure School of Cosmetology+	40	38	0	0	0			
Avalon School of Cosmetology	15	34	33	28	33	17.9%	120.0%	
Cosmetology Careers	81	56	n/a	n/a	n/a			
Cosmetology Training Center	40	43	40	41	19	-53.7%	-52.5%	
Duluth Business University	362	392	329	256	208	-18.8%	-42.5%	
Ingenue Beauty School+	27	10	0	0	0			
Leech Lake Tribal College	233	235	208	334	348	4.2%	49.4%	
Massage and Professional Academy+	3	5	5	0	0			
Minnesota Commercial Diving Training	32	39	33	62	27	-56.5%	-15.6%	
Model College of Hair Design	75	92	88	85	99	16.5%	32.0%	
Nova Academy of Cosmetology	39	34	78	68	77	13.2%	97.4%	
Park Avenue School of Cosmetology	19	31	27	48	54	12.5%	184.2%	
Professional Salon Academy	15	15	26	22	28	27.3%	86.7%	
Rochester School of Cosmetology	41	48	49	37	48	29.7%	17.1%	
The Salon Professional Academy (Waite Park)+	100	0	0	0	0			
Trails End Taxidermy	5	9	11	14	1	-92.9%	-80.0%	
White Earth Tribal and Community College	116	120	101	84		-100.0%	-100.0%	
Total Non-metro Institutions	1,243	1,201	1,028	1,079	942	-12.7%	-24.2%	
Total Metro and Non-metro	36,566	33,821	30,997	27,133	22,279	-17.9%	-39.1%	

⁺ Institutions that are closed.

n/a: institution no longer participates in state-funded financial aid program, or not licensed and is not required to submit enrollment data

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Table 6. Preliminary Headcount Enrollment Private Graduate Schools, Fall 2009 to Fall 2013

						Percent Change	
	2009	2010	2011	2012	2013	2012-2013	2009-2013
Metro Institutions							
Adler Graduate School	261	304	84	336	378	12.5%	44.8%
American Academy of Acupuncture	124	114	110	118	91	-22.9%	-26.6%
Bethel Seminary	785	756	684	569	515	-9.5%	-34.4%
Northwestern Health Sciences University	869	850	856	868	904	4.1%	4.0%
United Theological Seminary	182	172	177	144	135	-6.3%	-25.8%
Vesper College	19	9	5	5	4	-20.0%	-78.9%
William Mitchell College of Law	976	1,010	1,011	927	809	-12.7%	-17.1%
Total Metro Institutions	3,216	3,215	2,927	2,967	2,836	-4.4%	-11.8%

n/a: Institution no longer participates in state-funded financial aid program and is not required to submit enrollment data

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Table 7. Preliminary Headcount Enrollment
Private Career Online Schools, Fall 2009 to Fall 2013

			Percent Change				
	2009	2010	2011	2012	2013	2012-2013	2009-2013
Online Institutions Only*							
Capella University Walden University	31,998 40,714	39,457 47,456	36,375 48,982	35,754 50,208	35,754 50,208	0.0% 0.0%	11.7% 23.3%
Total*	72,712	86,913	85,357	85,962	85,962	0.0%	18.2%

^{*}These institutions have corporate offices in Minnesota. Their nation-wide enrollment is included. The majority of their students are graduate students enrolled from out of state. Fall 2012 data are reported as fall 2013 data are not released until mid-2014.

Definitions: Institution Type

The Minnesota Office of Higher Education groups postsecondary institutions into the following six types for enrollment reporting.

Community and Technical Colleges comprises 30 campuses offering certificate, diploma and associate degree programs.

State Universities comprises seven state comprehensive universities offering bachelor's degrees and graduate programs.

University of Minnesota comprises five campuses. The Twin Cities campus is the state's land-grant research university, offering bachelor's degrees, professional education, and graduate education through the doctorate. The Duluth campus offers a comprehensive undergraduate and graduate curriculum. The Morris campus offers an undergraduate liberal arts curriculum. The Crookston campus focuses on career and technology based undergraduate programs. Enrollment data for the Rochester campus are reported with the Twin Cities campus.

Private Colleges and Universities are predominately not-for-profit four-year liberal arts or religious institutions. In addition to undergraduate education, some private colleges offer professional education and graduate degree programs in certain fields.

Private Career Schools are predominately for-profit institutions offering only career specific certificates, diplomas, and degrees. While institutions in this group offer mostly programs that can be completed in two years or less, some institutions offer limited career specific bachelor's degree, and/or graduate programs in addition to their shorter programs.

Private Graduate Schools may be not-for-profit or for-profit and offer predominately programs at the master's degree level or graduate professional programs.

Definitions: Metro and Non-Metro

Metro and non-metro indicates location of the institution, not the residential origin of the students.

Metro includes institutions located in the seven county Minneapolis-St. Paul metropolitan area (Anoka, Carver, Dakota, Hennepin, Ramsey, Scott, and Washington).

Non-metro includes institutions located outside the seven county Minneapolis-St. Paul metropolitan area.