Follow-Up Press Release (Template)

Update the **blue/bold pieces** with your school’s event information. If you have pictures from your school’s event(s), it is a good idea to provide them to the newspaper along with the release. Just be sure you have school media releases on file for students who are pictured.

FOR IMMEDIATE RELEASE

**DATE**

For more information, please contact:

**Name, Title**

**School**

**Phone**

**Email Address**

**SCHOOL NAME** PARTICIPATES IN STATEWIDE COLLEGE KNOWLEDGE MONTH

**CITY,** MN – To assist students in preparing and applying to college, **Name of Your High School** participated in the statewide College Knowledge Month held during October. The goal of the week was to help all seniors apply to some type of post high school program, including certificate programs, two-year degree programs, and four-year degree programs.

During College Knowledge Month, students at **Name of Your High School** participated in a variety of college awareness activities, including **list specific activities**. To date, **##percent** of **Name of Your High School’s** senior class has applied to college. In addition, **number** of volunteers from **School Faculty, Administration, College, Community Resources** assisted with this event.

This month provided an opportunity for high schools and postsecondary institutions to collaborate in a concentrated effort to engage and inform underrepresented students (first generation college students, students of color, and low-income students) about the college application process. Minnesota College Knowledge Month was coordinated by a steering committee including members from professional organizations and agencies that serve a variety of stakeholders from both the K-12 community and higher education in Minnesota.

- END -

h. Follow-Up Press Release (Template)

Download: <http://bit.ly/ckm4sitecoordinators>